

Promptbook

Your best employee. Cloned. Running 24/7. Knows everything about your company.

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Nobody sits at a chatbot waiting for responses.

Real work doesn't happen in a chat window.

It happens in the background - emails answered, documents checked, code shipped, decisions made - **while you're doing something else.**

ChatGPT, Copilot, Gemini: you type, you wait, you get a generic answer from a tool that knows nothing about your company, your rules, or your way of doing things.

That's not a workflow. That's a party trick.

The problem isn't AI capability. It's permanent, private knowledge.

Google knows everything about the public internet.

They know nothing about the inside of your company.

Your legal policies. Your pricing exceptions. Your 20 years of institutional knowledge. Your way of handling difficult clients.

None of that is on the internet. None of it ever will be.

The real gap:

What exists	What's missing
Incredibly capable models	Your company's rules
Generic AI assistants	Your specific knowledge
Chat interfaces	Agents that act autonomously
Cloud AI	On-prem, auditable, controllable

Promptbook: write your company's brain once. It works forever.

You describe your company's knowledge, rules, and personas in plain language.
Promptbook runs them as **persistent, autonomous agents** - no babysitting.

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Legal expert at Paul Smith & Associés

PERSONA Professional, detail-oriented. Czech law only.

KNOWLEDGE https://company.com/employee-handbook.pdf
KNOWLEDGE https://company.com/gdpr-policy.docx

RULE Never advise outside Czech jurisdiction.
RULE Flag anything requiring court involvement to {Head of Legal}.

TEAM
Consult {Compliance Officer} on GDPR cases.
Consult {Corporate Law Expert} on M&A.
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This agent answers questions, checks documents, routes edge cases - every day, without you. The model is interchangeable. Your Book is yours.

"But Google and Microsoft have more data than you."

Correct. That is exactly why you cannot use them.

Google's Gmail assistant will never be deployable on a government server.

Microsoft Copilot cannot be configured with rules like "never tell citizens their permit is approved without legal review."